Announcer's narration re: Harper. 000 Arrives 1912 from Phoenix, A2 Description of Eureka. HARPER's original arrival in 1904. Returns to open auto dealership (Ford). Shares office space with Bob Ehret (Buick) City Garage. Expands new building 1914 built by Herman Schuttz 6th & B Streets. 1915 Panama Pacific Exhibition (San Francisco) -69 Circus (L.G. Barnes) Comes to Eureka advertizes "closed Car" ie sedan "Coffin on -70Wheels" - public skepticism. -87 First trade in (1918). Open branch agency in Arcata. V.S. WW I - Ford stops auto manufacture for war Hart. 113 124 1922 sell Arcata agency. Note paid off by end of 1923. 136 Public awaits new Model A (1927) 155 Depression 1927 1932 new Model V-8 Recession Harper readjust business expenses. 1936 Mercury for "carriage trade" 1939 Lincoln Zepher. 195 Jan 2, 1944 Father/son partnership WW II 210 Retires (19 ?) 238 Tape repeats 323 327 Interview with Harper beginning erased) Arrival -Ancedotes Amvick, Elk River 356 Sam Allard ? Hanna (spelling?) buys car for honeymoon. 380 Ford tells him to set his own place (formerly shares garage with Bob Ehret.) Builds at B and 6th, moves in April 1919. 388 Bank of Eureka recommends Merle McCann at Vance Hotel as bookkeeper. 406 Sells Arcata Agency Carl Gustafsen radiator mechanic becomes Harper's salesman, used car manager.

437	Floyd Mathews
460	Buys lot from Milton Carson. Manager of Dolbeer & Carson properties
466	End of side one
	Harvey M. Harper Interview Side 2
000 007	Purchase of Eureka lot (Milton Carson) contract. <u>Sumner Carson</u> negotiates for new Lincoln and trade-in.
023	Speedometers and used cars.
045	Wins Ford in Arcata Church raffle Percy Quinn
57	End (sponsors radio program)